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SEAL SwimSafe Swim Monitoring Technology Adopted by YMCA's for Safer Swimming this Summer

May 5, 2016, RALEIGH, NC--SEAL Innovation (www.sealswimsafe.com) makers of the SEAL SwimSafe Swim Monitor System, today announced that the product is being implemented by YMCA's for use at both their aquatics facilities and summer camps to help keep swimmers safe. SEAL SwimSafe is a wearable technology that monitors swimmers anywhere around water and alerts parents and lifeguards if a swimmer is submerged for too long.

SEAL SwimSafe consists of wearable necklace Bands and a Hub. The Hub can be placed anywhere around a pool or swim area and communicates with each Band, checking in several times a second using a patented RF technology. The Hub for YMCA's and commercial facilities will monitor up to 60 swimmers at once. When a Band is submerged longer than the safe, preset time for that particular swimmer, the Hub and Band alarm with strobing lights and sounds, so any swimmer in distress is quickly identified.

Lifeguards also set any Band to "Guard Level" and if there is an emergency situation, that Band will alarm just as the Hub does anywhere in the vicinity. YMCA guards wear a SEAL SwimSafe Band in guard mode while on the pool deck. The system also alarms if a swimmer leaves the coverage area, which helps keep swimmers safe and accounted for at YMCA's, club pools, cruise lines and other facilities.

"It's using modern technology to give a visual and audio perspective for a lifeguard," said Mark Pritchett, executive director at Dover Foundation YMCA in Shelby, NC. "If a parent sees how this operates, it'll provide some calm assurance for that parent."

Cam Corder, CEO of the Cleveland County YMCA, said they will be especially beneficial when large groups such as schools and birthday parties are hosted at the YMCA.

"When we've got large groups of people in here, it just gives us another level of security," Corder said. "During the summer, the bands can be worn by kids who have been identified as at-risk or those who have not sufficiently passed the YMCA's swim test."

Graham Snyder, MD is the inventor and CEO of SEAL SwimSafe. Dr. Snyder is an emergency room physician and engineer who was motivated to invent the technology after seeing too many

drowning tragedies in his ER practice. **“Drowning is the #1 cause of accidental death for kids under 5 years of age in the U.S.”** says Snyder. “We saw how YMCA’s were giving kids bands to indicate their level of swimming proficiency. I wondered if there was a way to bring technology to the table to provide another level of security.”

SEAL SwimSafe was launched in a pilot program this past fall at the Finley YMCA in Raleigh, NC, and the consumer version has hit the market in time for summer and this year’s swim season.

“The YMCA’s do an amazing job training lifeguards and implementing the very best safe swimming procedures. The adoption of our technology by Camp Greenville is an example of that dedication to aquatics safety by the Y’s,” said Snyder. “Technology like ours doesn’t replace a lifeguard or a parent, but it does offer a failsafe to help ensure safety for all swimmers - from toddlers to kids just learning to swim to elder swimmers.”